



# SUSTAINABILITY – THE BURNING ISSUE

The world has been in crisis mode since the outbreak of the Covid-19 pandemic in spring 2020. Just as the issues surrounding coronavirus were abating, Russia's invasion of Ukraine brought death and devastation. The crises continue: from migration and waves of refugees, disrupted supply chains and geopolitical upheavals to inflation and the threat of energy shortages. Given this wide array of challenges, broader issues such as climate and environmental protection risk becoming an afterthought. Through our sustainability-focused actions, we strive to set an example, even in times like these, and make a strong case for a sustainable, eco-friendly transformation of how we do things. In turn, we are living up to our social responsibility and being proactive in driving sustainability forward within our company.

## Some of our highlights

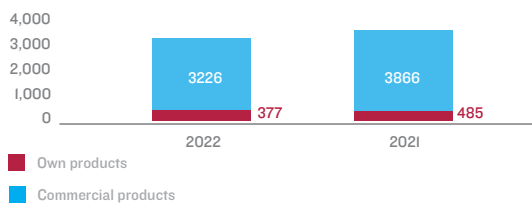
- We were able to close the 2021/22 financial year on a positive note.
- Our new partnerships with Vestel (digital signage displays) and Navori Labs (digital signage software) enabled us to consolidate our position in the digital signage market.
- We are in the process of setting up an occupational safety management system in line with the FCOS (Swiss Federal Coordination Commission for Occupational Safety).
- We are planning to run a workshop with the aim of raising awareness of sustainability issues among employees.
- We are developing further efficiency-enhancing processes for logistics and sales.
- We are maximizing transparency by procuring a platform for collecting, managing and processing the CO<sub>2</sub> emissions we generate.

# LIFE CYCLE OF CECONET'S PRODUCTS

Proper disposal and recycling represent a significant contribution to a sustainable circular economy.



## CO<sub>2</sub> emissions of our own products and commercial products (2021, in tonnes of CO<sub>2</sub>)



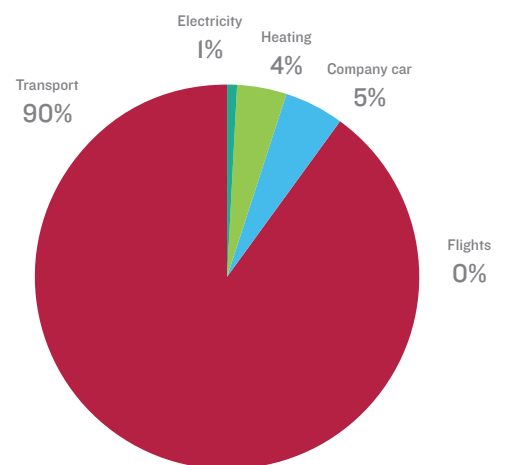
Almost 90% of CO<sub>2</sub> emissions are created by commercial products and are for the most part outside of Ceconet's control.

## Transport and associated amounts



Goods imported from Asia are transported by sea whenever possible.

## Ceconet's total CO<sub>2</sub> emissions (2021)



Transport accounts for the majority (90%) of CO<sub>2</sub> emissions.

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# CREATING VALUE – CECONET’S VALUE CREATION GENERATOR

We create sustainable value for our stakeholders. We also adapt our professional multimedia, hybrid multimedia installation, telecom and OEM solutions for the Swiss market. We do this with a variety of resources, and we make an impact (values).



# RESOURCES

## Financing

- Readiness to invest
- Cost effective, reliable production in Asia

## Clients and stakeholders

- Targeted identification of client needs
- Technical advice and support
  - Pre-sales and post-sales service
  - Support with complex products

## Employees

- Opportunities for further training
- Work-location flexibility
- Company culture based on trust

## Environment

- Logistics: sea over air transport
- Member of Swico  
(ensuring proper disposal and recycling)

## Innovation and operation

- Integrated understanding of value creation
- Intelligent and efficient control of value creation
- Expertise in manufacturing processes in Asia
- Proximity to manufacturers and co-development of solutions



# IMPACT

## Sustainable growth

- Growth and security through own financing

## Clients and stakeholders

- Trusted relationship and longstanding business partners
- Compliance with environmental and social standards (own products)
- No child labor in the supply chain

## Innovation and operation

- Product portfolio ready for the Swiss market

## Attractive employer

- Open company culture
- Continuity and stability in the workforce, with minimal turnover
- Employees contribute to the company's success

## Environment

- Climate assessment with optimized consumption
- Environmentally friendly services and support for the circular economy through proper disposal and recycling

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## Business Success factors

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### **Sustainable growth**

- Clear corporate strategy
- Constant innovation
- Continuous process optimization
- Healthy, organic, self-financed growth

### **Integrated understanding and efficient control of the value chain**

- Close cooperation with partners in Taiwan
- Well-established network of partners
- Good understanding of the value chain in Asia

### **Focus on longstanding business partnerships**

- Longstanding business relationships
- Nurturing our relationships with clients, suppliers and manufacturers
- Around 80% of our revenue is generated by existing clients
- Involvement of suppliers in process optimization, problem-solving and quality assurance

### **Identification and implementation of client needs**

- Intensive discussions with clients and recognition of specific requirements
- Professional technical support

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## Environment We guarantee:

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### **Efficient, environmentally friendly logistics**

- Predictive goods management
- Large inventory in Switzerland
- Means of transport and routes selected on the basis of environmental and economic criteria

### **Waste and recycling**

- Waste minimization through energy-saving processes, products and practices
- Committed to proper disposal and recycling of products
- Member of Swico Recycling

### **Practices that save resources and reduce emissions**

- Optimization (minimization) of the environmental impact of the entire value chain: extraction of raw materials, manufacturing and transport of products, Ceconet's operations, product use by the client, and recycling
- Continuous assessment of CO<sub>2</sub> emissions generated by our own products with a view to minimizing our environmental impact
- Efficient energy use at our head office in Mägenwil and keeping emissions generated by our plants to a minimum

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## Social We are committed to:

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### **Compliance with social and environmental standards (own products)**

- Our social and environmental responsibilities
- Ensuring our suppliers meet high standards in terms of business practices, environmental protection and working conditions
- No child labor or forced labor
- Exclusively working with suppliers that observe human rights (compliance with the SA8000 standard)

### **Attractive employer**

- Open company culture
  - All employees are equally important
  - Fair employment conditions: attractive salaries and potential bonuses at the end of a successful financial year
  - Five weeks of annual leave (from age 50, six weeks)
  - Support with further training
  - Employee representative on the supervisory board
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# SUSTAINABILITY REPORT – TRANSPARENCY IN LINE WITH GRI STANDARDS

- Ceconet’s sustainability report complies with the current GRI (Global Reporting Initiative) standards (“Core” option).
- The current report refers to the Ceconet financial year, which ran from July 1, 2021 to June 30, 2022.
- This document is a summary of Ceconet’s comprehensive “Sustainability report 2021–2022”  
This can be requested from Ceconet.



“Thinking and acting on sustainability is what matters right now. We seek to reduce our environmental footprint by radically transforming our practices. We are making systematic changes to drive sustainability forward.

Peter Bachmann | Member of the Board



“We are in the privileged position of being able to actively build a better world. Knowing that we can improve lives and make the world more sustainable is what drives us in our day-to-day business.

Urs Kuhn | Member of the Board

## CONTACT

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## IMPRESSUM

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